

CASE STUDY

Retail Display Units for Bradstone

Background

ISinstore initially approached us with some pre-prepared visuals which we have now engineered on their behalf.

“JC Metalworks attention to detail combined with their understanding of both our brand and practical requirements for this product made for a winning combination.”

Alex Roome, Account Director, ISinstore.

Challenge

Our client delivers free issue elements for us to assemble as part of the project. At JC Metalworks we are set-up to be able to integrate free issue supply of parts such as print, wood, glass and plastic as part of our manufacturing and assembly process giving our clients both choice and flexibility.

Solution

This project fully utilised our manufacturing and assembly processes giving our client a complete end-to-end solution from creative render right through to finished unit.

Results

Our clients units were assembled for delivery to the installers on time and to budget. Our end-to-end service delivered some bespoke pieces of high quality POS for the end consumer.

“We are looking forward to continuing to work with JC Metalworks. From initial design concept through manufacture and assembly and onto delivery we have never had an issue. The ease of communication and knowing that they are always keeping one eye on the budget ensures for a valued partnership.”

Alex Roome, Account Director, ISinstore.

